

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Electoral Rolls – Summary Revision of Electoral Rolls with reference to 01-01-2010 – Payment of bill of Rs.11,23,650/- to M/s Livewires Advertising Private Ltd., Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in Surya (All Editions) and Hindi Milap (Hyderabad Edition) on 05-06-2010 – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 3254

Dated: 01-07-2010

Read the following:-

1. Govt.Memo.No.13023/371/BG.III/2010, dt:26-05-2010 of Finance (BG.III) Department.
2. G.A. (Elec.E) Dept. Lr.No.1007/Elec.E/A2/2010-11, dt:04-06-2010.
3. From M/s Livewires Advertising Pvt., Ltd., Hyderabad Invoice No.Advt-077, dt:05-06-2010.
4. G.O.Rt.No.2922, Fin. (BG-III) Dept., dt: 18-06-2010.

ORDER:

In the letter 1st read above, the General Administration (Election.E) Department have requested M/s Livewires Advertising Private Ltd., Hyderabad to insert the advertisement in daily news papers in Surya (All Editions) and Hindi Milap (Hyderabad Edition) newspapers on 05-06-2010 and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said daily news papers on 05-06-2010.

2. M/s Livewires Advertising Private Limited, Hyderabad in the reference 3rd read above has submitted bill for an amount of Rs.11,23,650/- as advertisement charges for payment as detailed below:

Surya, All Editions		
dt:05-06-2010		
(33 Cm X 25 Cms = 825 Sq.Cms)		
Rate of Rs. 1,140/- per Sq. Cm)		Rs. 9,40,500-00
Hindi Milap, Hyderabad Edition		
dt:05-06-2010		
(33Cm X 25 Cms = 825 Sq.Cm.)		
Rate of Rs. 222 /- per Sq. Cm.)	--	<u>Rs. 1,83,150-00</u>
Total Amount		<u>Rs.11,23,650-00</u>

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of **Rs.11,23,650/- (Rupees Eleven lakhs twenty three thousand six hundred and fifty only)** to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Press Advertisement regarding in Awareness and Publicity Campaign in daily news papers of Surya (All Editions) and Hindi Milap (Hyderabad Edition) newspapers on 05-06-2010.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2010-2011 and G.O. 4th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of **“M/s Livewires Advertising Private Limited, Hyderabad”** and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 2nd read above.

7. M/s Livewires Advertising Private Limited, Hyderabad shall pay the Service Tax directly to the Government.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
M/s Livewires Advertising Private Ltd.,
6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.
SF/SC.

//Forwarded:: By Order//

SECTION OFFICER